



The Inside Tract

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Welcome to the new on line newsletter. I hope you find the new format exciting as we go green for the future. We will feature photos, video clips and conference updates and highlights in the up and coming issues.

President's Message: COMING SOON!

Conference updates

For those of you that were unable to attend the last conference in Pechanga, you missed a rare opportunity to experience Dr. Pat Raymond. She is a dynamic speaker with her wit; humor and valuable take home messages with each lecture. Everyone in attendance agreed she is among the top speakers we have had and we will certainly invite her back in the near future. She even previewed her newest video with a sing along as well. Thank you to those of you who purchased her books and buttons (a sell out). She donated \$ 75 from the sale back to SCSGNA. We added this to our donation for Flowers 4 the Float. Thank you to Dr. Velling for his patience with our AV hiccup and to Dr. Conklin and Jodi Caggiano for their great lectures as well. All received excellent reviews.



Dr. Patricia Raymond

Thank you for your comments for future conferences as they assist the Board greatly in planning for future conferences to fit your future educational needs. The Board understand the educational \$\$\$ are limited and hope when you choose a conference, your choice is based on content, convenience of location and cost. We strive to achieve the best in all three of these areas.

CONFERENCE COSTS: PECHANQA OCTOBER 15, 2011

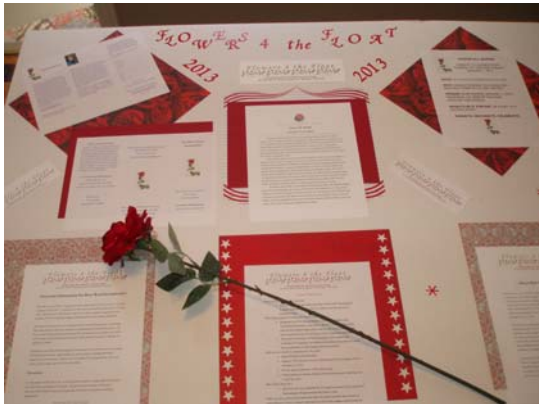
Do you ever wonder what it costs to put together a conference and what goes into the planning of a conference?.....I use to wonder the same thing until I became part of the Board of SCSGNA and was involved in the extensive planning, organizing and actual hosting of the event. Do you know that some of the speakers that we request have to be requested one year in advance? Teresa vos and Dr. Pat Raymond are two examples of this pre scheduling. The Board has to consider several things when planning a conference: Location, cost of food and services, speakers and cost to attendees. We as the Board are sensitive to the recession and the need to meet our CEU requirements for licensure and Certification. We realize that not everyone can attend a national meeting away from their hometown. That is why we strive to bring national speakers to you and provide you the opportunity to experience their excellent lectures. We plan each conference to maximize your experience, keep costs down, as we tap into local and national speakers. Before the Board decides on a location, we visit the facility and negotiate price for food and facility. We try to change the location from the different counties everyone lives in so every area is represented. Then a

letter and a call goes out to our generous vendors for their support. Then we plan the food, beverage and arrange for at least 7 GI specific CEU's at a reasonable cost.

To be transparent and answer some of your questions and concerns about the food and beverage and venue chosen, the breakdown for the Pechanga conference is as follows:

Food.....	\$9,870.00
Beverage.....	\$2,784.00
Banquet service chg....	\$2,530.80
AV.....	\$1,248.00
Tax.....	\$1,012.00
Speaker Honorariums	<u>\$3,450.00</u>
Total:	\$20,894.80

Flowers 4 the Float



A big thank you to all who bought raffle tickets for the free conference fee to support the Float project. In all total we were able to raise enough money with the donation from the Board of \$500, Dr. Pat Raymond's donation for a total of \$1000!

THANK YOU.....THANK YOU.....THANK YOU!!!!!!

Ann Herrin also presented to SGNA at a recent meeting our donation for the float project and they were on board with a donation as well. She was able to present the information and pass along web site for future donations at the national level. You can also donate on your own @ www.flower4thefloat.org.

As we near the year 2013 and the year of float where Sally Bixby RN will preside as president, we at SCSGNA will continue to have raffles t raise money for the float. We are also planning on organizing a "decorating party" to help decorate the float and just enjoy each others company in Pasadena. Photos will be available on the web site of the floats for 2012. This project has been in the works for the past three years and

fund raising the \$300,000.00 needed to design and make a float has been a labor of love for the Board of the Float Project. They are near their goal, but are still in need of donations.



L-R: Board Members Terrie Stevens and Teri Derimanoczy with 2013 Parade President Sally Bixby RN (center)



Board Members here with float builder Chris Lofthouse of Phoenix Decorating Company.



A float ready for the 2012 Rose Parade. This is one float Chris Lofthouse was involved in.

Next Conference: March 24, 2012 Hilton Hotel Costa Mesa
Please plan to attend....the speakers we have lined up are
superb....two hints: Dr. Simon Lo and the return of Dr.
Deguzman.....See you all there!

HAVE A WONDERFUL AND SAFE HOLIDAY...SEE YOU
ALL NEXT YEAR IN COSTA MESA AT THE CONFERENCE!